



Oklahoma Panhandle State University

Current Revision Date: 08/23/17

Established: 1909

Location: Goodwell, OK

Mascot: Aggies

Mascot Name: N/A

Conference: Heartland Conference, Lone Star Conference

Verbiage

Oklahoma Panhandle State University™
Panhandle™
We Are Panhandle™
Panhandle State™
Aggies State™
Aggies™

Red

Blue

Gray

White

PANTONE 186 C

CMYK: 12, 100, 92, 3 | RGB: 207, 10, 44
MADEIRA: 1147 Poly-Neon: 1979

PANTONE 281 C

CMYK: 100, 90, 32, 35 | RGB: 0, 31, 91
MADEIRA: 1242 Poly-Neon: 1742

PANTONE Cool Gray 6 C

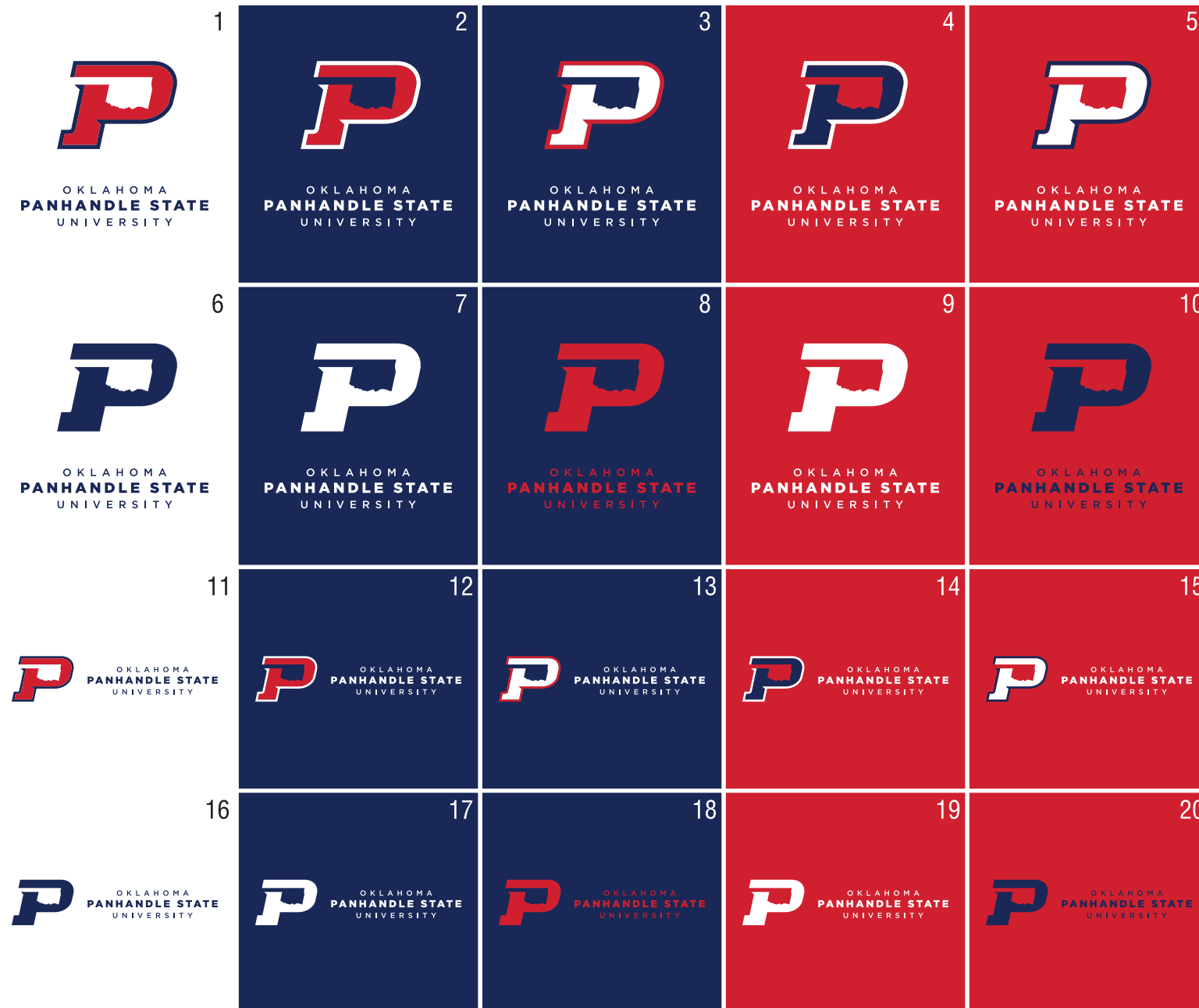
CMYK: 0, 0, 0, 40
MADEIRA: #### Poly-Neon: ####

White

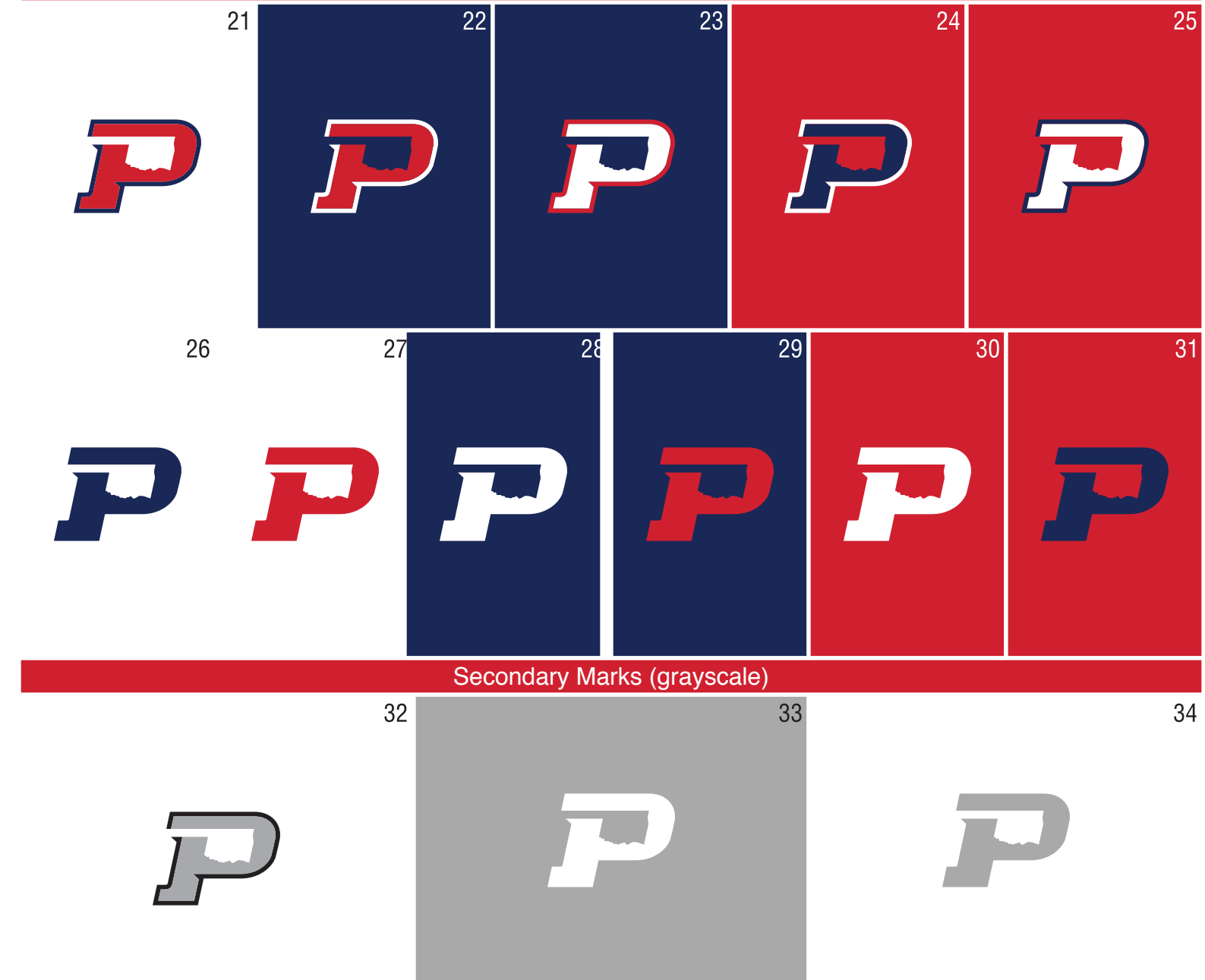
CMYK: 0, 0, 0, 0
MADEIRA: White Poly-Neon: White

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Primary Marks



Secondary Marks



Secondary Marks (grayscale)



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Word Marks

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Mascot Marks

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Seal

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ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale
- Alterations or overlaying graphics to seal not permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- University permits numbers on products for resale
- Mascot caricatures permitted
- Cross licensing with other marks permitted

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- "State" must be spelled out, cannot be abbreviated